



2014 Partnership Opportunities

Earth Day Benefit Dinner: April 24, 2014

The Conservation Foundation's largest annual fundraiser attracting 400-450 attendees, this gala includes a three-course meal, nature-themed silent auction and inspiring video. This is the perfect venue to introduce people to The Conservation Foundation. We seek table sponsors for our signature event.

Benefits Include:

Platinum Level Sponsor- \$5,000

- ❖ Complimentary ad space on event participant's Bid Pal device
- ❖ One table for eight located nearest the front
- ❖ Recognition during the program
- ❖ Recognition on all printed material related to the benefit
- ❖ Recognition in Summer 2014 newsletter

Gold Level Sponsor- \$2,500

- ❖ One table of eight located near front
- ❖ Recognition during the program
- ❖ Recognition on all printed material related to the benefit
- ❖ Recognition in Summer 2014 newsletter

Silver Level Sponsor- \$1,500

- ❖ One table of eight
- ❖ Recognition during the program
- ❖ Recognition on all printed material related to the benefit
- ❖ Recognition in Summer 2014 newsletter

Beyond the Basics Seminar: September 2014 (date TBD)

The *Beyond the Basics* seminar is an intensive, full-day set of workshops focused on effective management of stormwater. It showcases local as well as national examples of best practices in an effort to educate and motivate public works directors, engineers, planners, consultants and elected officials to “go beyond”. More than 250 attend this event.

Benefits include:

River Sponsor - \$3,500

- ❖ 4 attendee/guest registrations
- ❖ Table to display promotional materials in vendor area
- ❖ Name and logo listed on all promotional and day of materials and signage
- ❖ Full page ad about your organization to be included in day-of materials
- ❖ Name and Logo on seminar webpage
- ❖ Thanks and recognition in The Heron, The Conservation Foundation’s magazine

Northern Pike Sponsor - \$1,500

- ❖ 3 attendee/guest registrations
- ❖ Table to display promotional materials in vendor area
- ❖ Name and logo listed on all promotional materials and signage
- ❖ Quarter page ad about your organization to be included in day-of materials
- ❖ Thanks and recognition in The Heron, The Conservation Foundation’s magazine

Dragonfly Sponsor - \$500

- ❖ 2 attendee/guest registration
- ❖ Table to display promotional materials in vendor area
- ❖ Name listed on all promotional and day of materials and signage
- ❖ Thanks and recognition in The Heron, The Conservation Foundation’s magazine

Vendor Space - \$250

- ❖ 1 attendee registration
- ❖ Table/space for promotional display
- ❖ Listed in day of materials

Membership Luncheon Sponsor: \$3,500 per luncheon or \$10,000 for all three

The Conservation Foundation educates its members and supporters by providing a lively keynote speaker to talk on a timely subject. Members of The Conservation Foundation receive discounted ticket prices and luncheon locations vary throughout the communities we serve. We provide three Membership Luncheons each year drawing 130-150 guests per event.

Benefits Include:

- ❖ One table for eight located nearest the front
- ❖ Recognition during the program and short podium time
- ❖ Name and logo on all marketing material related to the luncheon

DuPage River Sweep Sponsor: May 17, 2014: \$3,000

More than 700 volunteers team up each spring to remove debris from the DuPage River. Over the past 22 years over 200 tons of trash has been removed.

Benefits Include:

- ❖ Name and logo on all marketing materials related to the event
- ❖ Recognition on The Conservation Foundation website

McDonald Farm Fest: Fall 2014 (date TBD): \$2,500

A family-focused event attracting more than 500 local neighbors and friends. The McDonald Farm Fest features tours of the farm, live music, food for purchase, pony rides, hayrides and more.

Benefits Include:

- ❖ Name and logo on all printed materials related to the event.
- ❖ Recognition on The Conservation Foundation website

Canoe with the CEO: June, July, August 2014 (dates TBD): \$1,000

A guided ride down the Fox River with Brook McDonald, President/CEO and 20-30 of The Conservation Foundation's top donors and friends, to see gorgeous sandstone bluffs, heron rookeries and bald eagles. Canoe with the CEO occurs once monthly in June, July and August of each year, weather permitting. Transportation to the drop-off site not provided.

Benefits include:

- ❖ Spots for 6 guests on the canoe trip
- ❖ Canoe rentals provided
- ❖ Pizza and beverages (beer, soda, water) provided after the ride

DuPage Environmental Summit

The 11th Annual DuPage Environmental Summit will be held on Thursday, January 23 at Hotel Arista in Naperville. This popular annual event has attracts 250-300 participants each year to learn about various environmental and conservation topics important to DuPage County. There have been a variety of partnerships and sponsors over the years that have provided the resources necessary for this free event to be successful.

Sponsorship Levels

\$2,000- Company name on all printed and electronic marketing materials, brief speaking role during welcoming comments, prime exhibit space, logo on screen

\$1,000- Company name on all printed and electronic marketing materials, exhibit space

Additional partnership opportunities include:

- ❖ Membership in The Conservation Foundation's major donor group, the Prairie Oak Society
- ❖ Article in The Heron
- ❖ Referrals given, when appropriate, for your organizations' services