

The Conservation Foundation Donor Privacy Policy

The Conservation Foundation (TCF) is committed to respecting the privacy of our donors. TCF has developed this Privacy Policy to ensure our donors that their intentions will be honored and their information will not be shared with any third party.

Awareness

TCF provides this Privacy Policy to our donors on our website to ensure that they are aware of this policy and to inform them of the way their information is used. We also provide donors with the opportunity to remove their name from our mailing list.

It is our desire not to send any unwanted mail to our donors. Donors may contact TCF if they wish to be partially or fully removed from the TCF mailing list.)

Information Collected

The website of TCF is www.theconservationfoundation.org. This site was created for the purpose of providing the public with information about our organization and accepting online memberships and donations. We gather information about our members and donors through this website as well as by phone, through the mail and in person. The types of information we collect and maintain are:

- Contact information including: name, address, phone number, email address.
- Donation information including: credit card type, credit card number and expiration date, and maintenance of donor contact.
- Information about how donors heard of TCF.
- Any other information that is relevant to the donor relationship with TCF.

Individuals who are contributors who have not requested to be removed from the mailing list may receive fundraising appeals, periodic emails, our quarterly magazine, invitations to our events and other mailings related to programs and services.

Payment processing is powered by viaKlix, a member of the NOVA Financial Network, and information collected is protected by the latest SSL encryption. NOVA Financial Network does not sell, trade, rent or share your information with any entity other than TCF, which receives your payment and the vendor we have selected to process payment transaction, which has its own privacy policy.

How Information Is Used

TCF uses donor information to help complete a donation transaction, communicate back to donors and to update our donor database. Credit card numbers are used only for donation or payment processing and are not retained for any other purpose. TCF will not sell, rent, or trade your personal information to other organizations. Routinely, donor names are published in lists as an acknowledgement of gratitude for support. However,

we respect anonymity if donors prefer not to be listed as a donor to TCF. Email addresses are collected for the purpose of sending out program information and other event-related communications. TCF will not sell, rent, trade or otherwise reveal email addresses to any entity.

The Conservation Foundation is concerned about the protection of donor privacy and not to have personal information shared with others.